

10

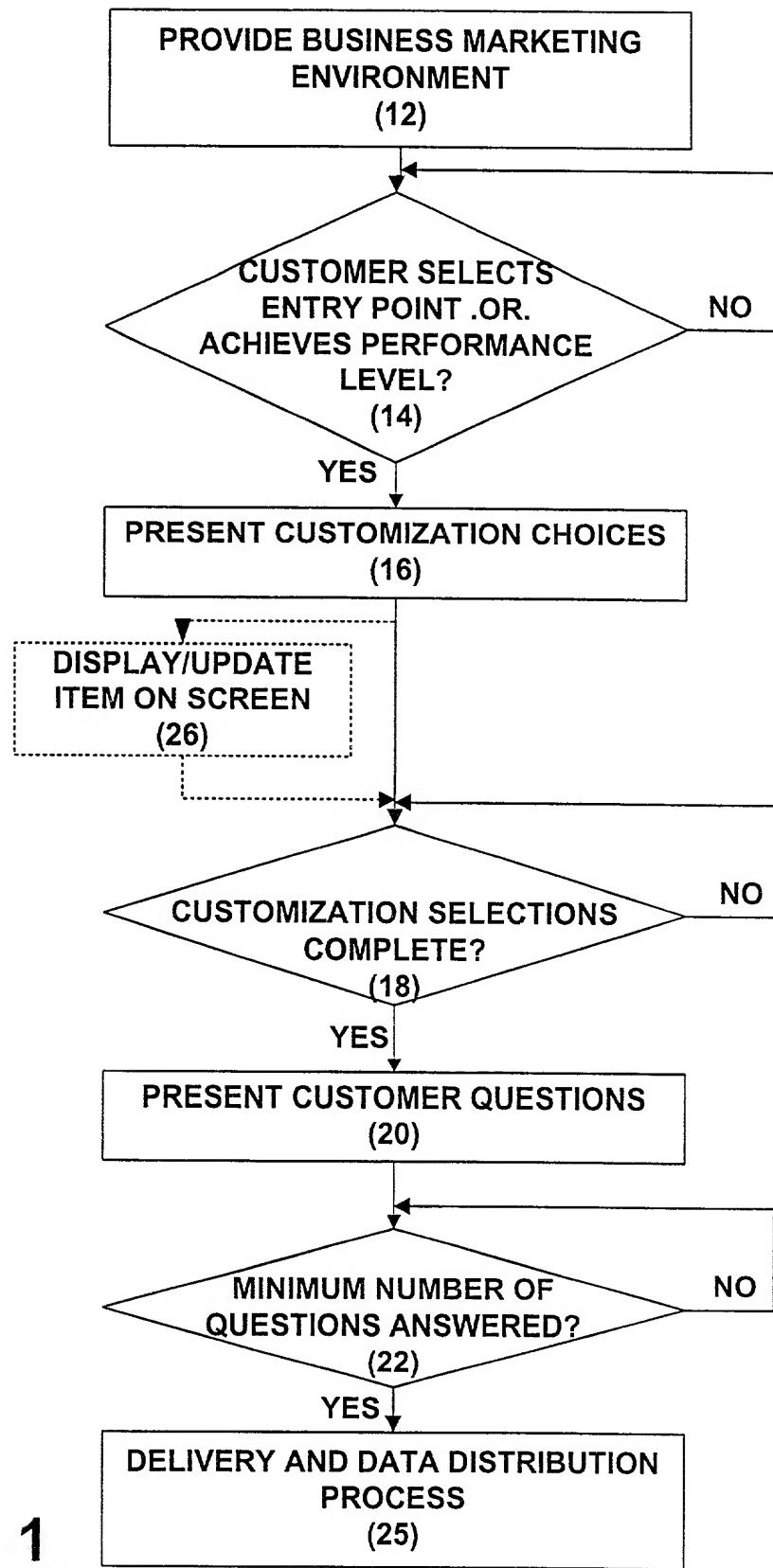


FIGURE 1

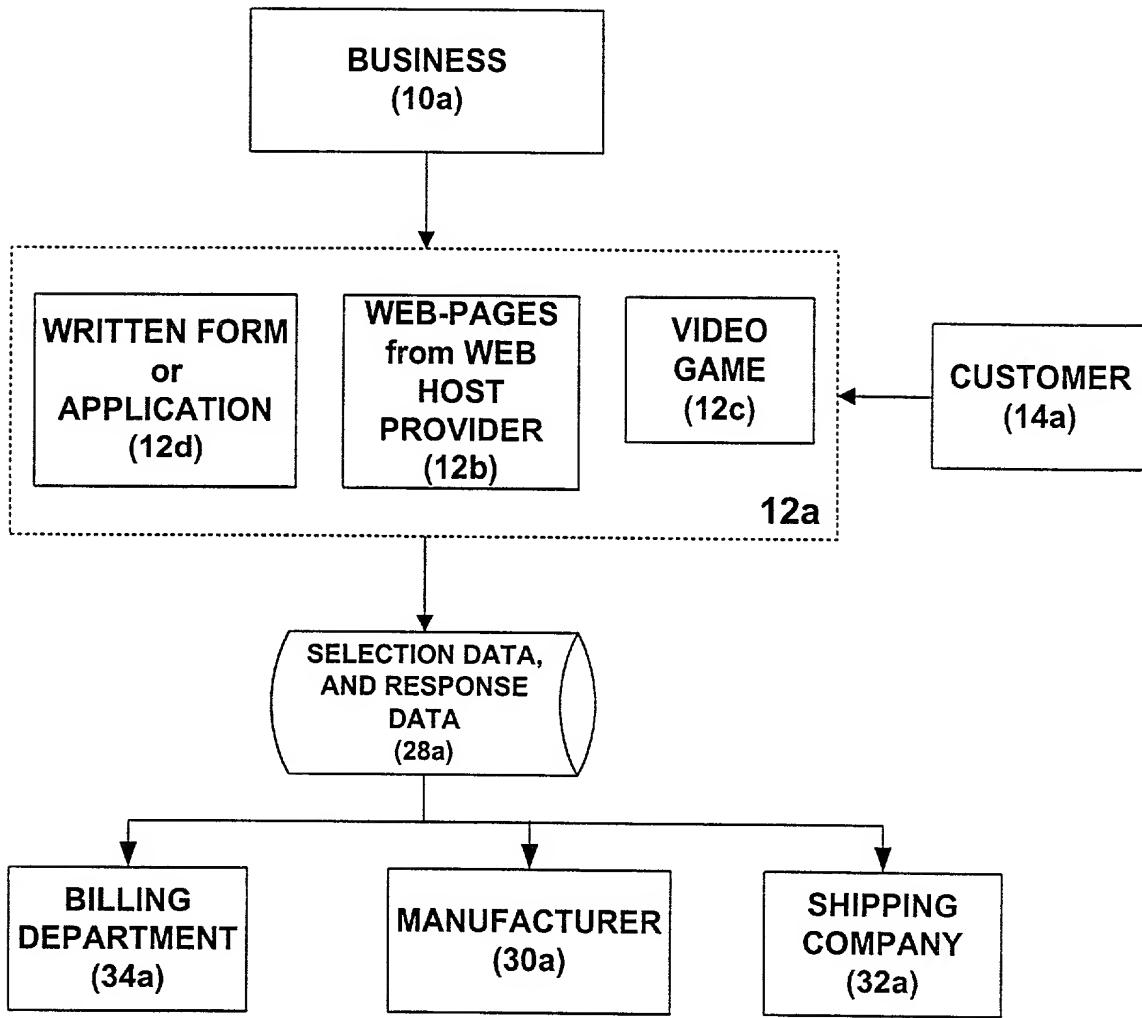


FIGURE 1A

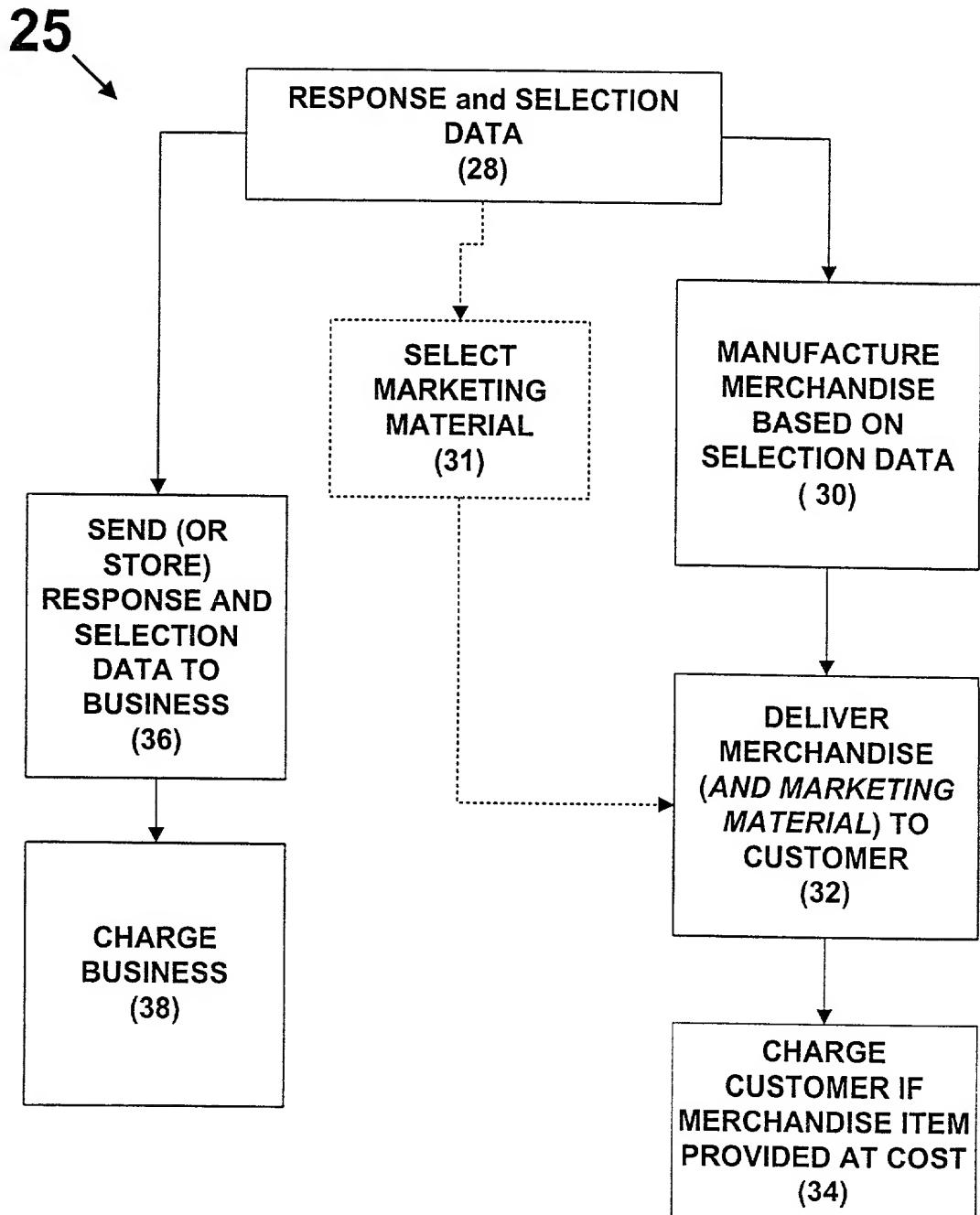


FIGURE 2

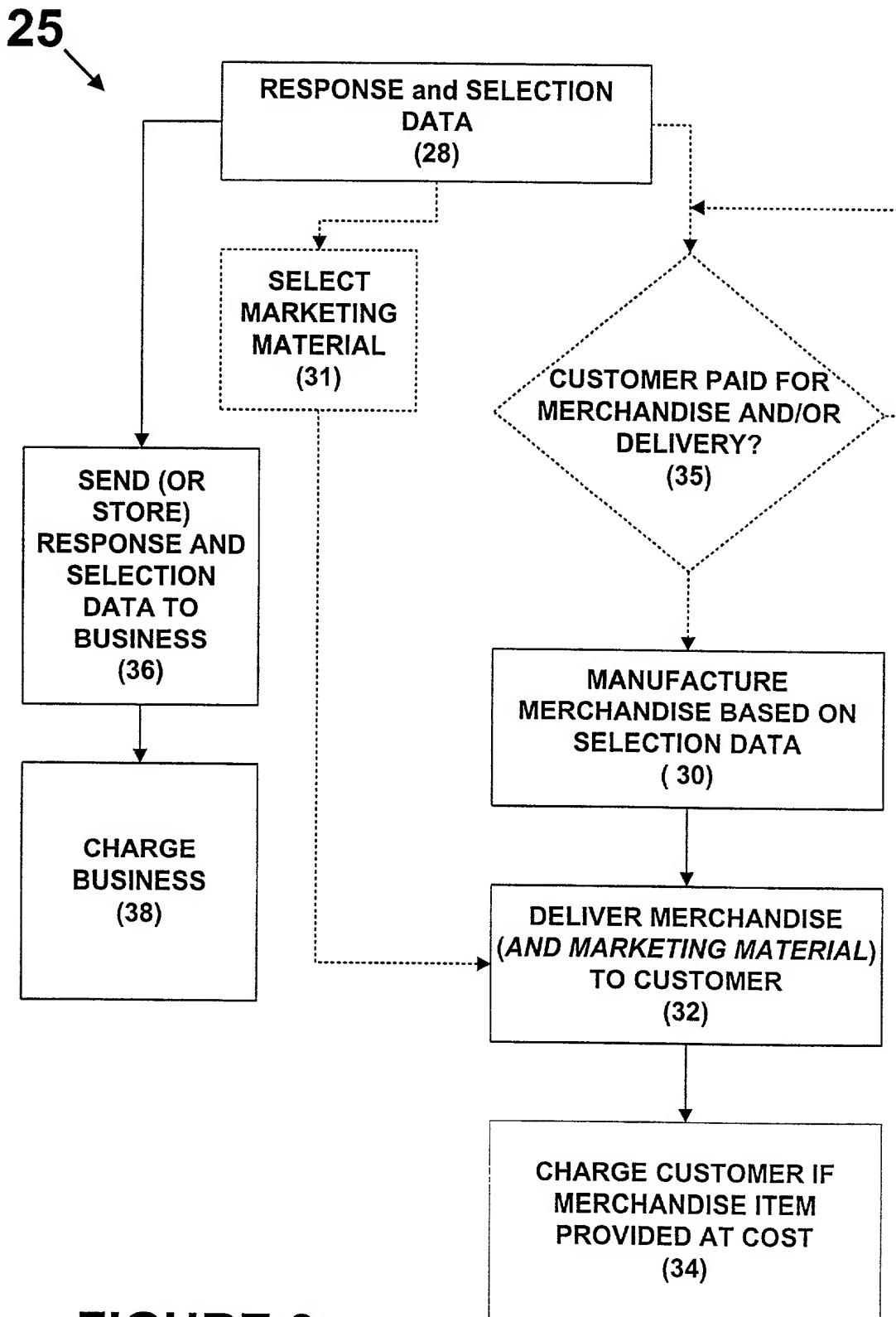


FIGURE 3

FIGURE 4

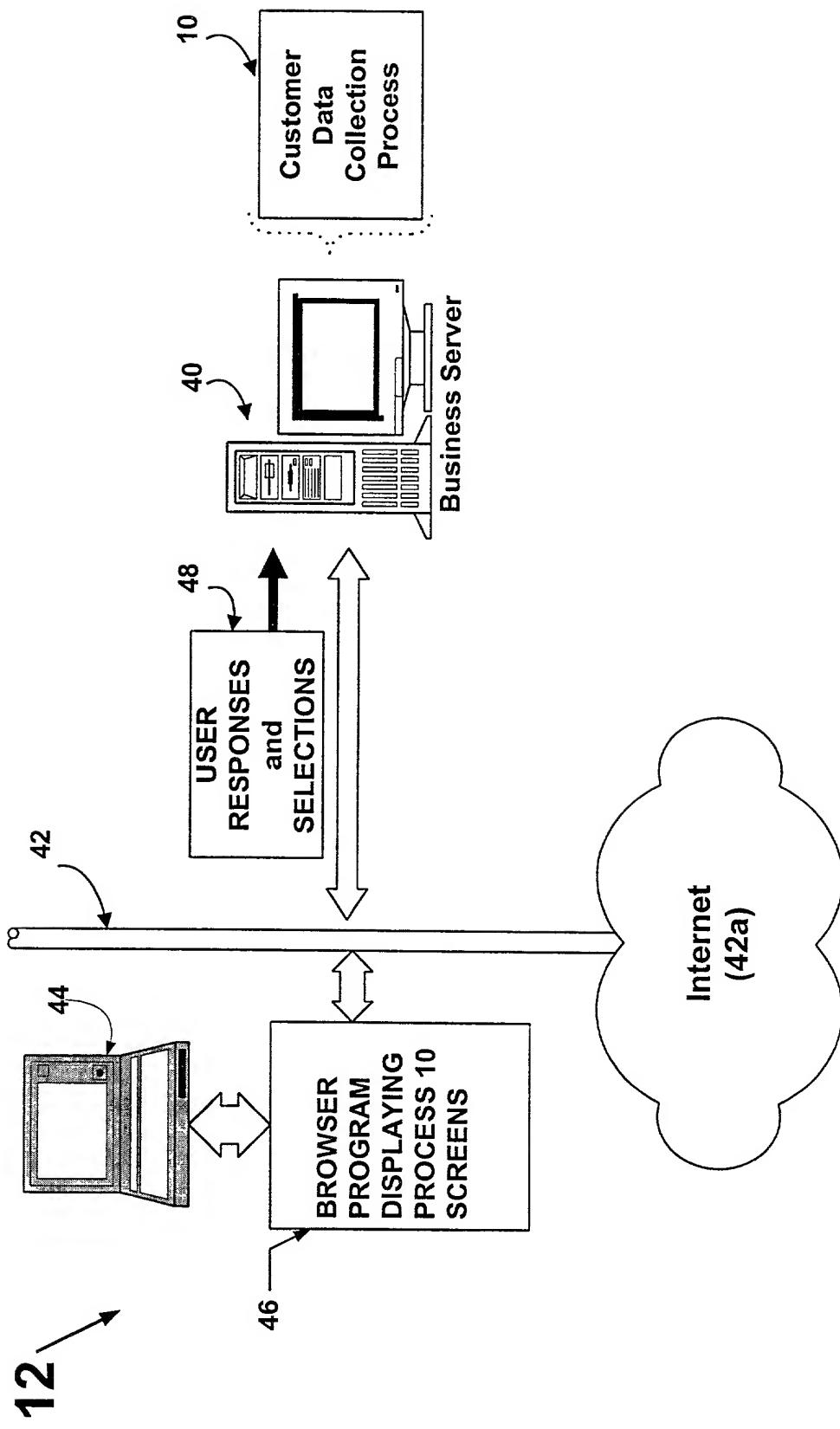
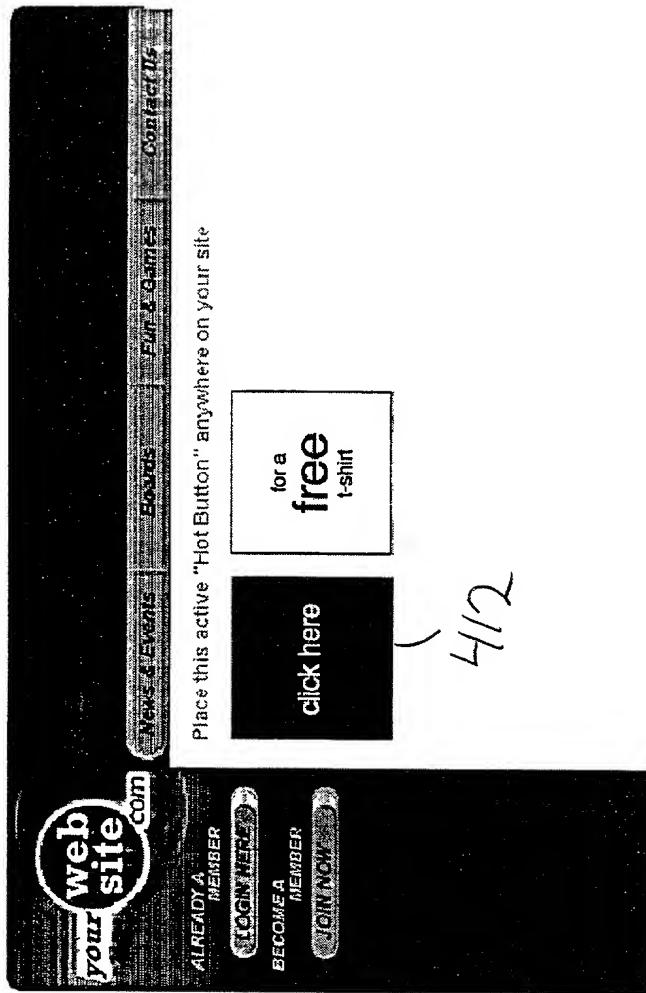


FIG. 4A

4/2

4/10A





1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Volkswagen Free Personalized Tee Shirt Offer

Create your **FREE personalized Volkswagen tee shirt in about 3 minutes!**

I understand that by creating my free personalized tee shirt, I am giving permission to Volkswagen to market goods and services to me in the future. I also understand that by providing true accurate information about myself and my interests, Volkswagen will be able to send me their best and most relevant offers.

Select my Model	
Passat	Passat Wagon
Jetta	New Beetle
Golf	GTI
Cabrio	EuroVan

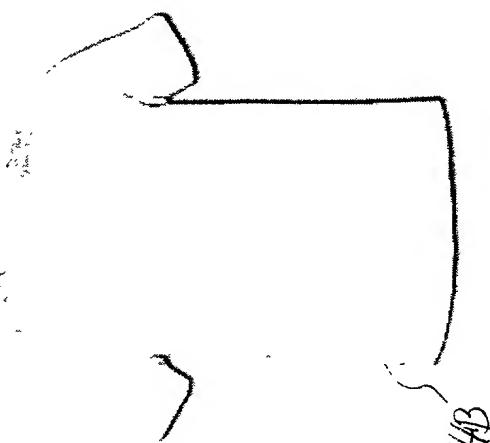


FIG. 4B

420B

410B

414B

Volkswagen Free Personalized Tee Shirt Offer



Drivers wanted

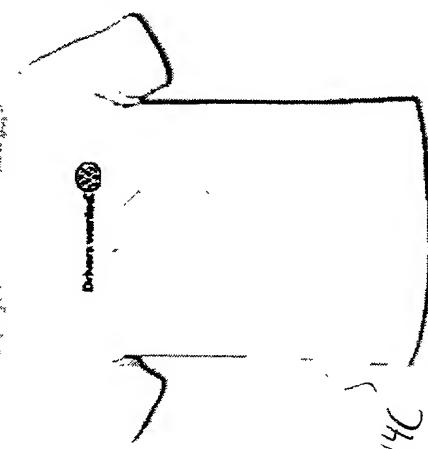
Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1 Select my Model
2 Select my color
3 Personalize my Offer
4 Process my Order

Select your favorite color

Select my Model
Dark Blue
Green
Silver
Red
Yellow
Bright Blue
Black
White



414C

420C

410C

FIG. 4C

7 0 9 0 0 2 0 0 7 0 0 0 0 0 0 0



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

Please answer the following questions

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

What kind of car do you currently own? *430D*

Make Model

Would you rather buy or lease your next car? *432i*

Please Select

When do you plan on buying or leasing your next car? *434i*

Please Select a Time Frame

What is your household income? *436i*

Please Select a Range

Enter your email address to receive a personalized VW offer? *438i*

Submit

440 ~ *440*

FIG. 4*i*

W G T H O D E R P W A Z O T E C O D I C T



Drivers wanted

Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

Please provide your shipping address

1 Select my Model
2 Select my Color
3 Personalize my Offer
4 Process my Order

First Name: *44CE*

Last Name: *442E*

Address 2: *444E*

Address 1: *446E*

City: *410E* State: *Zip/Postal Code:* *448E*

SUBMIT

F/G. 4E

WOLKSWAGEN



Drivers wanted

Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

Thank you and we hope you enjoy your free tee shirt

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

You will soon receive an email confirming your order.

You will then receive a second email confirming that your order has been shipped.

Your personalized tee shirt will arrive in less than two weeks from today.
Enjoy!

Refilling my tank — 450F

410F

F16. 4F



Inside Greeting Card

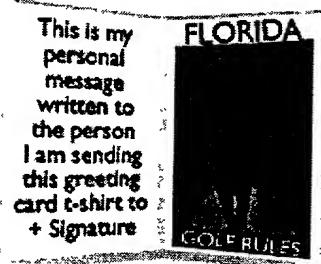


FIG. 5



Inside Greeting Card



FIG. 5